

ROULARTA MEDIA GROUP Public Limited Company Meiboomlaan 33, 8800 B-Roeselare Ghent, department Kortrijk Register of Companies VAT BE 0434.278.896

! ONLY DUTCH POWER OF ATTORNEY FORMS ARE VALID !

Dutch power of attorney forms are the only ones that are officially accepted. Our foreign shareholders will be given an English or French translation for comprehensive reasons.

However, French or English power of attorney forms will not be accepted on the general assembly.

Collective proxies, proxies by substitution, or proxies granted by financial institutions, trusts, fund managers or accountholders in the name and for the account of several shareholders have to specify: the identity of each individual shareholder, the identity of the proxy holder(s) and, for each individual shareholder, the number of shares the proxy holder will be voting with.

<u>POWER OF ATTORNEY</u> ANNUAL GENERAL MEETING DD. 15 MAY 2018

The undersigned (name, first name/corporate name, corporate form)
residing at

or

in accordance with its articles of incorporation duly represented by (name, first name):		
holder of (number) Meiboomlaan 33, hereby appoints	as authorised representative (name, first name):	
(address)	residing at	

in order to represent him/her as shareholder at the annual general meeting of the above named company, which shall be held at the registered office of the company on May 15, 2018 at 11.00 a.m.



In accordance with Article 548 of the Companies Code, a request is made for instructions for exercising the voting rights concerning the various items of the agenda. In the absence of instructions form the shareholder, the authorised representative will be free to vote on the proposed items on the agenda.

Agenda and proposal for resolutions at the annual meeting:

- Reading of the annual report with the corporate governance declaration of the board of directors.
- 2. Reading of the statutory auditor's report.
- 3. Deliberation and approval of the annual accounts at 31 December 2017 and appropriation of the profit. Motion: the general meeting approves the annual accounts at 31 December 2017, including the motion by the board of directors not to pay out a dividend.

APPROVAL REJECTION ABSTENTION **D**

- 4. Deliberation of the consolidated annual accounts and the consolidated reports for the year ending 31 December 2017.
- 5. Granting of discharge to the directors and the auditor.

Motion: the general meeting votes separately on a resolution to grant discharge to the directors and the statutory auditor in respect of the exercise of their duties in the 2017 financial year.

Discharge directors Mr Hendrik De Nolf REJECTION **D** ABSTENTION **D** APPROVAL Comm.VA Koinon, with permanent representative Xavier Bouckaert APPROVAL REJECTION ABSTENTION **D** NV Cennini Holding, with permanent representative Joris Claevs APPROVAL REJECTION ABSTENTION **D** Ms Lieve Claeys APPROVAL REJECTION **D** ABSTENTION **D** NV Verana, with permanent representative Caroline De Nolf (period 01/01/2017 until 14/05/2017 included and from 15/05/2017 Coralie Claeys) APPROVAL REJECTION **D** ABSTENTION D NV Alauda, with permanent representative Francis De Nolf APPROVAL REJECTION **D** ABSTENTION **D** BV Carolus Panifex Holding, with permanent representative Carel Bikkers APPROVAL REJECTION ABSTENTION **D** NV Invest at Value, with permanent representative Koen Dejonckheere APPROVAL REJECTION ABSTENTION SPRL Mandatum, with permanent representative Marc Verhamme APPROVAL REJECTION **D** ABSTENTION **D** Discharge auditor Deloitte, Bedrijfsrevisoren BV o.v.v.e. CVBA, represented by Kurt Dehoorne and Mario Dekeyser APPROVAL REJECTION **D** ABSTENTION 6. Approval of the remuneration report. Motion: the general meeting approves the remuneration report for the financial year 2017.



7. Resignation and appointment directors:

Motion: on the advice of the appointments and remuneration committee the board of directors recommends to:

- reappoint Mr Hendrik De Nolf as director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021;
 - APPROVAL REJECTION
 - ABSTENTION reappoint Comm.VA Koinon, represented by its permanent representative, Mr Xavier Bouckaert, as director
- for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021;
 - APPROVAL

ABSTENTION **D**

- reappoint NV Cennini Holding, represented by its permanent representative, Mr Joris Claeys, as director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021:
 - APPROVAL REJECTION **D**
- ABSTENTION **D**
- reappoint Ms Lieve Claeys as director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021; APPROVAL REJECTION ABSTENTION
- reappoint BV Carolus Panifex Holding, represented by its permanent representative, Mr Carel Bikkers, as an independent director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021;
 - APPROVAL ABSTENTION **D** REJECTION **D**

REJECTION

- reappoint SPRL Mandatum, represented by its permanent representative, Mr Marc Verhamme, as an independent director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021;
 - REJECTION **D** ABSTENTION **D** APPROVAL
- reappoint NV Invest at Value, represented by its permanent representative, Mr Koenraad Dejonckheere, as an independent director for a four-year term, that is until the annual meeting resolving on the annual accounts for the financial year ending on 31 December 2021.
 - APPROVAL REJECTION ABSTENTION **D**
- 8. Remuneration board of directors.

Motion: the general meeting approved the proposed remuneration of the board of directors for the 2018 financial year, consisting of:

- a fixed remuneration of EUR 100,000 for the chairman of the board of directors, Mr Hendrik De Nolf; _
- a fixed remuneration of EUR 50,000 for the vice-chairman of the board of directors, SPRL Mandatum, represented by its permanent representative, Mr Marc Verhamme;
- a fixed remuneration of EUR 100,000 for the executive director, Comm.VA Koinon, represented by its permanent representative, Mr Xavier Bouckaert;
- for the other members a fixed remuneration of EUR 10,000, plus a fee of EUR 2,500 per meeting of the board of directors; for the members of the board committees (the audit committee and the appointments and remuneration committee) an additional fee of EUR 2,500 per session. The chairman of the audit committee will receive an additional fee of EUR 5,000 per meeting.

APPROVAL REJECTION ABSTENTION **D**



9. Reappointment of the auditor. *Motion:*

On the recommendation of the board of directors, advised by the audit committee and after approval by the works council, the general meeting decides to reappoint Deloitte Bedrijfsrevisoren BV o.v.v.e. CVBA, with its registered office at 1930 Zaventem, Luchthaven Nationaal 1 J, Gateway Building, and with Ms Charlotte Vanrobaeys as its permanent representative, as auditor for a term of three years, from 1 January 2018 until the approval of the annual accounts for the financial year ending 31 December 2020.

The auditor for the Roularta Media Group NV is to be paid EUR 109,250 excluding VAT. The remuneration of the auditor as group auditor (including Roularta Media Group NV) amounts to EUR 210,626 per year, excluding VAT. The remuneration of the auditor is indexed annually.

- To participate in all deliberations;
- To participate on behalf of the undersigned in a vote on all items of the agenda;
- To sign all deeds, minutes and other documents relating to this meeting;
- In general do everything which should appear necessary or useful for the implementation of this power of attorney, with promise of confirmation.